

MET GALA 2024

Every first Monday in May, the costume institute at the Metropolitan Museum of Art hosts the most anticipated and exclusive fashion event in New York City. The Met Gala serves as a charity event and fundraiser for the costume institute as it is the only department in the museum that pays for themselves to subsist. This year the ticket for each guest will be the most costly. In a report from Times, for 2024 the ticket price per person increased 30%. This surge in cost for a seat at The Met went from \$50k to \$75k and averaging to a vast \$350k per table. The event annually raises eight-figure sums.



DRESS CODE

The official dress code for the 2024 Met Gala is inspired by J.G. Ballard's 1962 short story "The Garden of Time." Designers and attendees will interpret this concept through their own lenses. However, it is expected that many looks that grace the carpet will incorporate a floral and botanical aura.



THE GARDEN OF TIME

SLEEPING BEAUTIES: REAWAKENING FASHION

MET GALA 2024



The 2024 year exhibition theme is Sleeping Beauties: Reawakening Fashion. The Costume Institute's collection holds more than thirty-three thousand pieces of fashion that encompass 7 centuries of garment history. This year's exhibit will showcase approximately 250 rarely seen pieces from the institute's collection.



Even with the efforts of the museum to preserve the garments, many of these pieces are in fragile conditions with some close to deteriorating. Due to these reasons, it's impossible to exhibit the pieces on a mannequin hence the museum's decision to present them as "Sleeping Beauties" in crystal cases. By virtue of advancements in technology, garments in critical stages will also be revealed to the public via video animation, sensory stimulation, light projection, AI, and CGI.



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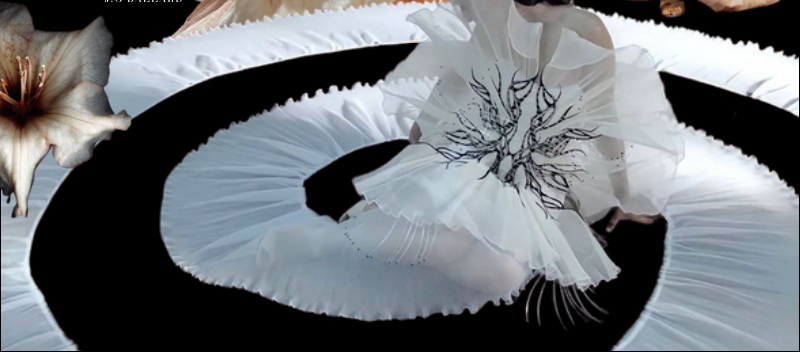
GUESTS OF THE GARDEN OF TIME

Although until the evening before the event, the attendees list is a secret there is no doubt some of the biggest names in pop culture attend consecutively. While perhaps the male guests take the quite literal approach of the tall Count Axel in their black velvet jackets, gold tie-pins, and white gloved hands. The women will be the most exquisite crystal flowers in the garden. When the world seems plain and remote, the garden air might seem brighter and the sun might feel warmer. The terrace will eventually crumble but at least we'll have the garden.



"Beside him was a woman in an elaborate full-skirted dress, her slim serene face unmarked by the wind and rain. In her left hand she lightly clasped a single rose, the delicately formed petals so thin as to be almost transparent."

J.G. BALLARD



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